



LIFE GEM[®]
ASHES TO DIAMONDS

*LifeGem...
A diamond created
from the ashes
of your loved one
as a memorial to
their unique and
wonderful life.
(can also be created
from a lock of hair)*



because love lives on...

Love.

Life's single greatest risk. Life's single greatest reward.

The most intense feeling we can have. Intangible and unexplainable, yet ever so real and powerful.

Love captures your heart in a second and holds it for eternity.

MORE THAN A MEMORY



Love

Love Lives On

I found it in your touch and in your smile. In your laughter and your silence. In your strength and in your flaws. Your presence in my life has made me who I am, and I am grateful. The time we had together is the one thing I would never give away. The time we no longer have is the one thing I long to have again. That is love.

Whether it happened in an instant or developed over a lifetime, you have known the feeling of pure love, and it will be forever cherished.

Love is more than a memory.

To desire a LifeGem diamond means you have had someone truly special in your life. You have experienced a love without equal. Love knows no boundaries. Love knows no end.

LifeGem... because love lives on.



Why choose a LifeGem diamond?

The LifeGem is a certified, high-quality diamond created from the ashes of your loved one as a memorial to their unique life. It is a way to embrace their memory day by day. It is comfort and support when and where you need it.

If you desire an everlasting connection to the one you have lost, a LifeGem® is right for you. As a celebration of life, each LifeGem tells a unique story and represents a new beginning. With the closeness offered only by a LifeGem, you will have your loved one with you and in your life at all times. And of course, this one-of-a-kind diamond will be a treasured heirloom in your family for generations to come.

We have thousands of clients - each with their own personal story, and each with their own personal LifeGem. But time and again, the one feeling they describe is the comfort and peace they experience when holding the LifeGem of their loved one near.

The LifeGem creation process actually helps the grieving process. Our advanced tracking system automatically updates you as each phase completes - bringing your loved one closer to home and giving you something to look forward to during this difficult time.

The LifeGem is the most exquisite memorial available. You've chosen the right tribute to your loved one.

Your LifeGem memorial diamond will provide a lasting memory that endures just as a diamond does. Forever.

Call today for more information or to request your FREE LifeGem shipping kit. It contains everything you need to securely return your order to our office.

866-LIFEGEM (866-543-3436)

MORE THAN PRICELESS



Time and again, the one feeling our families describe is the comfort and peace they experience when holding the LifeGem of their loved one.

A photograph of a diamond production lab. In the center is a large, white, cylindrical high-pressure cell with a circular viewing window. To its left and right are several white industrial cabinets with glass doors, some of which are open, revealing internal components. The floor is polished and reflective. The background features a window with white vertical blinds. A purple banner at the top right contains the text 'LifeGem's state-of-the-art Diamond Production Lab' and 'Chicago, Illinois'.

LifeGem's state-of-the-art Diamond Production Lab

Chicago, Illinois

— ● —
*Shame on you, Rusty. When my office staff
looked at the diamond, they all broke into tears.
What a wonderful product. Please consider me
a reference forever.*

— ● —
C. Delaney, MD

LifeGem diamonds are 100% made in the U.S.A. **Our doors are always open.** Call today to arrange your personal tour of the world's most advanced diamond making facility.

We are located only 15 minutes from O'Hare International Airport.

Tour Scheduling (866) 543-3436

International Tours, call 1-847-299-5906

Created Individually For You

LifeGem diamonds are created by placing carbon, the primary element of all diamonds, in conditions that recreate the forces of nature. The patented LifeGem® process uses an exact carbon source to create beautiful and meaningful diamonds for you and your family.

Here is how we create your LifeGem diamond...

Step One - Carbon Capture

After extensive research and development, we have discovered how to extract the carbon from a lock of hair or existing cremated remains. This process begins with either an amount of hair collected during a routine hair cut, a small portion of the remains from any standard cremation, or both. Feel free to add a lock of your own hair as well to create a unity LifeGem heirloom diamond.

Step Two - Purification

Once captured, this carbon is heated to extremely high temperatures under special conditions. This process converts your loved one's carbon to graphite with unique characteristics and elements that will create your one-of-a-kind LifeGem diamond. Your LifeGem will be like no other in this world.

Step Three - Diamond Creation

To create your LifeGem®, we now place this graphite in one of our unique diamond presses, which replicate the awesome forces deep within the earth — heat and pressure. The more time in the press, the larger the rough diamond crystal that results. LifeGem diamonds can now be created from the carbon of your loved one in about six months.



Step Four - Diamond Certification

Finally, our skilled diamond cutters facet your LifeGem diamond(s) according to your wishes, laser etch your unique identifier on the girdle, and certify it for authenticity. All LifeGem diamonds are individually inspected, graded, and identified by world renowned gemologists trained by the Gemological Institute of America (GIA). The world's finest jewelers use this same certification process.

Delivery

We always ship your LifeGem diamonds securely and fully insured with FedEx or UPS next day delivery with signature required.

Over 10,000 people already have their very own LifeGem diamond!

Guarantee

Our business reputation depends on your word-of-mouth recommendations. If you're not happy, we're not happy. Because of our customer care, we have the highest rating available from the Better Business Bureau. Not to mention, we have held the A+ rating for the entire **20 plus years** we have been in business!

Each certified, high-quality, LifeGem memorial diamond includes an **exclusive lifetime guarantee** against any and all defects.⁴



MORE THAN A BREAKTHROUGH



⁴ This guarantee does not include loss, theft, disappearance, inclusions, or the loss of optical characteristics or breakage due to willful damage to the integrity of your LifeGem created diamond.

LifeGem® Diamond Characteristics

Like the most precious and rare natural diamonds, LifeGem diamonds are available in different colors and carat sizes to fit your family's personal needs.

Color

The LifeGem is available as colorless or as fancy blue diamonds, rarely found in nature. Each LifeGem is truly one-of-a-kind with its own individual hue. LifeGem diamonds are always brilliant and beautiful.

Clarity

We pride ourselves on creating the highest quality diamonds possible. Our patented process produces a unique diamond every time, with flaws similar to a natural diamond. LifeGem diamond clarity ratings can range from VVS to SI.

Carats & Cuts

As the most precious and rare diamond you could ever own, your stunning LifeGem diamond makes a unique statement. Choose from carat sizes ranging from .10ct to 2.0ct.¹ With the addition of our new Family Plans, you have the cost effective option of creating LifeGem diamonds for the whole family. LifeGem diamonds are typically cut as round brilliants.

LifeGem® Diamonds are independently recognized as genuine by the Gemological Institute of America (GIA).



Included free with every LifeGem diamond.

Each and every LifeGem® diamond is certified for authenticity by a graduate of the Gemological Institute of America and comes with its own beautifully stamped LifeGem certificate showing the carat weight, overall dimensions, color, clarity, polish, and symmetry.



As shown in this GIA grading report, LifeGem diamonds are regularly inspected, identified as diamond, and graded for quality by the Gemological Institute of America.

If you are interested in this supplemental Grading Report directly from the GIA headquarters, please inquire about additional expenses and timelines.

¹Certain cuts may not be available in all sizes.

²Additional amount may apply.

5 Easy Steps To Ordering Your Own LifeGem Diamond

1 Enter your contact information

This is how we update you as your LifeGem creation process advances. All of your loved one's information is necessary for your unique identifier.

2 Select your unique LifeGem diamond(s)

Select the size and color of each LifeGem. Each LifeGem diamond is inscribed with a unique identifier attributed to your family. Optionally, we can add your personalized message. The first 25 letters are \$75 and each letter thereafter is only \$3.

3 Sign and date the order form

Complete the payment information section, sign and date the authorization line. A 50% personal check or credit card deposit is required.

4 Prepare your order for shipping

Request our **EASY shipping kit** for everything you need to return your order securely to our office. When sending ashes, separate out **NO MORE THAN 8 ounces** (about 1 cup) and tightly secure in the plastic container. **Do NOT send all of the ashes.** If sending a lock of hair, we need only the amount collected during a routine haircut. If you have less, either option may still apply.

Questions? 866-543-3436.

5 Send your package to LifeGem

Place the sealed container of the ashes and/or hair in the shipping box along with the completed and signed order form. Send via **PRIORITY MAIL EXPRESS** to:

**LifeGem (Attn. Orders)
836 Arlington Heights Rd #311
Elk Grove Village, IL 60007**

What happens next?

We immediately assign your unique tracking number to ensure traceability through every step of our process. You will receive a confirmation letter with this tracking number, your username and temporary password. You will be notified via email as your loved one's carbon proceeds through our process. Upon completion, we will set up your secure delivery date.

MORE THAN WE IMAGINED



Thank you for your interest in LifeGem diamonds. We pride ourselves on creating the highest quality diamonds at the lowest price. **Our diamonds are the only ones made in the USA.** Always check LifeGem.com for pricing specials.

THE BLUE & COLORLESS LIFE GEM



	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
Melee	.10 - .19	\$2,999*	\$2,999/ea
Option 1	.20 - .29	\$3,499*	\$3,199/ea
Option 2	.30 - .39	\$4,499*	\$4,099/ea
Option 3	.40 - .49	\$6,199*	\$5,699/ea
Option 4	.50 - .59	\$7,899	\$7,299/ea
Option 5	.60 - .69	\$10,299	\$9,599/ea
Option 6	.70 - .79	\$13,199	\$12,399/ea
Option 7	.80 - .89	\$16,999	\$16,099/ea
Option 8	.90 - .99	\$19,999	\$18,999/ea

Blue & Colorless One Carat Collection

1.00 Carat & above	\$22,999	call
1.25 Carat & above	\$25,999	call
1.50 Carat & above	call	call

All prices shown are for loose LifeGem diamonds only. Please inquire about pricing on our thousands of beautiful custom settings.

*Princess and Radiant cut not available for these sizes

THE LIFE GEM FAMILY PLANS



LifeGem Family Plans are a great way to create LifeGem diamonds for multiple family members at a reasonable cost.

Important Family Plan Note - Blue or Colorless LifeGem quantities can be combined and still qualify for the appropriate Family Plan pricing. Family

Plan diamonds will finish in the .10ct to .19ct range and are always cut as round brilliant.

Family Pair (minimum qty - 2)	\$2,699/ea
Family Plus (minimum qty - 3)	\$2,299/ea
Family Complete (minimum qty - 4)	\$1,999/ea

Client Testimonials

Carroll Lehr Funeral Home presented my LifeGem to me this evening. The beautiful red diamond was simply stunning in the white gold setting. As I slipped it on my finger, I was moved with the knowledge that I would have a tangible part of Logan with me for the rest of my life.

L. Mauk

Many, many people are seeing this wonder, and all are taken aback. I still can't find appropriate words to thank you enough for your efforts. A few Sundays ago, the sunlight coming through a stained glass window enveloped the gem with spectral light that practically rendered me witless. Mom is in my heart and now with me every day. I thank God we met.

A. Lucas

Yesterday, I received the two LifeGems that you sent. They look beautiful!!!! Thank you very much for all you've done for us. The timing was good, as my younger son, Marcus, was asked to bring some things to his grief support group in one week. Bless you, and all who contributed to the 'LifeGem' dream!!!

J. Hatfield

Received the diamond on Thursday and took it to the jeweler's that afternoon. It was very exciting, especially opening all the boxes to view it for the first time. In the jeweler's light, Mother really sparkled a gorgeous blue. Beautiful certificate as well. The process and all your updates made the waiting very easy. People would ask had I received it yet, and I was always able to give them the latest update. Thank you for that.

P. Palmer

Your Name - First _____ Last _____

Phone _____ Email _____

Address _____

Deceased / Hair Donor Name (First - Middle - Last) _____

City _____ State _____ Zip _____

LifeGem Use _____

For ordering more LifeGems than this form allows, please make a copy or download additional order forms from LifeGem.com

Option (Carat Size)									Cut	Color	Price
1 (.20-.29)	2 (.30-.39)	3 (.40-.49)	4 (.50-.59)	5 (.60-.69)	6 (.70-.79)	7 (.80-.89)	8 (.90-.99)	Other	Round Brilliant	Blue or Colorless	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	Round Brilliant	_____	_____
Optional Inscription (\$75 minimum) _____											
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	Round Brilliant	_____	_____
Optional Inscription _____											
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	Round Brilliant	_____	_____
Optional Inscription _____											
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	Round Brilliant	_____	_____
Optional Inscription _____											

Family Plans -
(B)lue or (C)olorless

Diamond #1- B C \$ _____

Diamond #2- B C \$ _____

Diamond #3- B C \$ _____

Diamond #4- B C \$ _____

Notes: _____

Subtotal _____

Sales Tax (Illinois only) _____

Total _____

50% Deposit _____

Payment Information

Personal Check or    

Credit Card Number _____ Exp. Date _____

Billing Address (Same as above) _____

Required - 3 digit code from the back of your credit card _____

City _____ State _____ Zip _____

Name As It Appears On The Credit Card _____

Signature - I agree to the order form terms and conditions. _____ **Date** _____

Terms and Conditions:

1. This purchase order form evidences my obligation to purchase the LifeGem memorial diamonds listed above (the "LifeGems"). Fifty-percent (50%) of the purchase price for LifeGems, as reflected above on this order, is due and payable at the time this order is accepted by LifeGem (the "Company") with the remaining fifty-percent and all sales taxes due prior to delivery. Except as provided in paragraph 6, this order may not be cancelled and the purchase price shall not be refundable.

2. I hereby authorize the Company to use carbon collected from the remains / hair provided for the purpose of LifeGem creation. I represent and warrant to the Company that I am authorized to grant such authority without the consent of any other person.

3. While the formation of a LifeGem is normally successful, there can be no assurance that it will be successful in every case. During the purification phase, the carbon in the ashes / hair coalesces with the natural carbon used in the diamond growth process, allowing the carbon from the deceased to be removed intact from the provided hair or remains. In certain cases, impurities may exist that will not allow for diamond growth and further natural carbon will be infused to achieve a successful LifeGem diamond. I recognize that family members and/or friends of the Deceased may suffer mental anguish in the event that a LifeGem cannot be created in accordance with their wishes. I assume all risks to me and the family members and/or friends of the carbon donor in connection with this order.

4. I agree to indemnify the Company, its representatives, business associates and suppliers, and hold them harmless from and against any loss, cost, damage, claim, liability or expense, including reasonable attorneys' fees, that they may incur by reason of (a) any breach of my representation and warranty in paragraph 2 or (b) the risks specified in paragraph 3.

5. If any LifeGem created diamond finishes at a size smaller than specified in your requested order, your purchase price will be reduced accordingly. If the LifeGem is

larger than requested, no additional charge will be incurred. In either case, the LifeGem order must still be accepted.

6. In the event that a LifeGem is not successfully created for any reason, I agree that the Company's sole liability will be to refund the purchase price reflected on this order. Such refund will not include the cremation of the Deceased or the purchase price of other products or services ordered from the Company or its affiliated retail business, funeral home, and crematory partners. EXCEPT FOR SUCH REFUND, THE COMPANY SHALL HAVE NO LIABILITY TO ME OR ANY THIRD PARTY RELATING TO OR ARISING OUT OF THIS PURCHASE ORDER FOR ANY DAMAGES, WHETHER DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL OR OTHERWISE.

7. THE COMPANY EXPRESSLY WARRANTS THAT YOUR LIFEGEM(S) WILL BE IDENTIFIED AS DIAMONDS AND ACCOMPANIED BY A LABORATORY IDENTIFICATION REPORT FROM OUR GIA (GEMOLOGICAL INSTITUTE OF AMERICA) TRAINED GEMOLOGISTS. ALL OTHER ASSURANCES AND WARRANTIES WITH RESPECT TO THE LIFEGEM, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY EXCLUDED.

8. This purchase order shall be governed by the laws of the State of Illinois, without regard to its principles of conflicts of law

9. This purchase order is the complete agreement of the Company with respect to the LifeGem, and no other prior or contemporaneous agreements, correspondence, negotiations, conversations, courses of dealing, usages of trade or courses of conduct shall in any way bind the Company or affect the interpretation or construction of this purchase order.

10. This purchase order can be amended only by a written instrument signed by the Company and me.



LIFEGEM

ASHES TO DIAMONDS

836 Arlington Heights Road #311

Elk Grove Village, IL 60007

866-LIFEGEM (543-3436)

info@lifegem.com

LifeGem.com

LifeGem Partner ID

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